

February 26, 1963

Dear Mr. Hoeffding:

Thank you for your letter of 23rd February. I am sorry that you have had to go to the trouble of writing to me about the distribution of Mr. Jacobsson's speeches. As I said in my letter to Dr. Aschinger, we often distribute Mr. Jacobsson's speeches only after delivery so that the version circulated can take account of any changes which Mr. Jacobsson may make to the prepared text in the course of delivery.

Mr. Jacobsson has made two speeches in New York in recent months: one before the Life Insurance Association of America on 12th December last year, and the other to which you refer at New York University on 19th February. The first of these speeches was not given a wide distribution from Washington. You will appreciate that Mr. Jacobsson does not always choose to seek press coverage of his speeches particularly where he does not feel he has any particular new ideas which he wishes to put across. In the case of the recent speech the press coverage in New York was left in the hands of New York University who, I understand, did make available copies of Mr. Jacobsson's lecture, but we made no distribution from here until we had a chance to incorporate such changes as Mr. Jacobsson made in the course of delivery. These revisions have now been completed and this office is in the process of distributing copies to Mr. Jacobsson's own personal mailing list. You will find enclosed a copy of this revised version. The normal distribution from our Press Office was made to Europe but not to New York press offices in view of the coverage made by the New York Universities authorities.

I can only therefore reiterate that we will do our best to send you advance copies of Mr. Jacobsson's speeches whether delivered in New York or elsewhere in such cases where they are available but it is, I fear, very seldom that copies are available in advance.

Regarding your question of any further addresses by Mr. Jacobsson in New York in the coming months, you may care to know that Mr. Jacobsson is addressing the Swedish Chamber of Commerce of America at the Plaza Hotel on 22nd March, and that he will be making his annual presentation of the activities of the International Monetary Fund before the Economic and Social Council of

the United Nations on 4th April. I have no idea at present if the text of the speech on 22nd March will be made available. The text of the speech on 4th April will certainly be available and we will make sure that you receive a copy.

Yours sincerely,

W. P. Cooke
Personal Assistant to the
Managing Director

Mr. Waldemar Hoeffding
Financial Correspondent of the
Neue Zürcher Zeitung,
259 Bennett Avenue
New York 40, N Y.

P.S. I enclose, hot from the press, a copy of the paper which Mr. Jacobsson submitted to a Symposium on Economic Growth organized by the American Bankers Association here in Washington yesterday, Monday, 25th February, which we are sending out to the press over the next few days.

(Enclosures)

a. Information Office

259 BENNETT AVENUE

NEW YORK 40, N. Y.

TEL. LORRAINE 7-1609

February 23, 1963

Dear Mr. Cooke:

Reference is made to your letter of October 26, 1962, to Dr. F. Aschinger, Chief Financial Editor of the Neue Zürcher Zeitung, Zurich, Switzerland, in which you kindly agreed to mail to me - when possible in advance of their delivery - the public addresses of Mr. Jacobsson.

I am afraid that something has gone wrong with this arrangement, which I had greatly welcomed, since I have not received the text of any speeches of Mr. Jacobsson and since, at least in two cases, when he spoke in New York, copies were distributed here at least a day before. It is therefore to be assumed that advance copies of these speeches were available in Washington. The last case happened this week when Mr. Jacobsson delivered a lecture at New York University's Graduate School of Business Administration. I received a copy of this lecture, at my request, from the university after having seen a report about the address in the Journal of Commerce. I had therefore to file my story about it with a corresponding delay.

I hate to trouble you again with this matter, but perhaps you could take it up once more with the person in charge and see whether there is not a possibility of implementing the arrangement you suggested. Besides, I would appreciate it if you could kindly advise me in advance of any public addresses to be delivered in New York by Mr. Jacobsson. This is particularly important during the present emergency where we have no general daily papers in New York.

Thank you in advance for your cooperation in this matter.

Sincerely yours,



Waldemar Hoeffding
Financial Correspondent of the
Neue Zürcher Zeitung, Switzerland.

Mr. W. P. Cooke
Personal Assistant to the
Managing Director
International Monetary Fund
Washington 25, D.C.

INTERNATIONAL MONETARY FUND

May 22

Mr. de M~~o~~bray

For your information

RLH

Roman L. Horne

259 BENNETT AVENUE, APT. 6C

NEW YORK 40, N. Y.

TEL. LORRAINE 7-1609

May 16, 1957

INTERNATIONAL
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CORRESPONDENCE
SECTION

Dear Mr. Reid:

Many thanks for your letter of May 13th. I too am at a loss to understand why Mr. Jacobsson did not reply to my letter, but assume that it was due to the congestion of work before his departure to Europe.

In the meantime I have received an invitation from the World Bank to attend its biennial information conference for the Financial Press on June 11 and 12. I can therefore arrange to stay over for the 13th, and if necessary for the 14th of June if Mr. Jacobsson can see me on one of these days. I shall telephone you on my arrival on June 11th.

Sincerely yours,

Waldemar Hoeffding

Waldemar Hoeffding.

Mr. Jay Reid
Information Officer
International Monetary Fund
Washington 25, D. C.

Orig: Info. Off.
cc: SEC

259 BENNETT AVENUE, APT. 6C
NEW YORK 40, N. Y.

TEL. LORRAINE 7-1609

April 26, 1957

Dear Dr. Jacobsson,

For the last five years I have been covering the activities of the IMF and the World Bank, including the annual meetings, for the NEUE ZUERCHER ZEITUNG (my articles are signed -hfg-).

Enclosed herewith you will find a letter of introduction from Dr. F. Aschinger. I would be very grateful if you could receive me for a brief interview some time during the week from May 8 to 12 -- any day and time that would be convenient to you.

To obviate any possible misunderstanding I wish to point out that it would not be an "interview" in the newspaper meaning of the word. As you are, no doubt, aware, the NZZ does not publish any interviews except in some exceptional cases. All I would like is to discuss with you some of the recent activities of the IMF entirely "off the record" in order to obtain a correct background for my current reporting. Also, I am anxious to improve my liaison with your staff in regard to the transmission of current news with which Zurich, as matters now stand, is not altogether satisfied.

Looking forward to your reply, I am

Very truly yours,



Waldemar Hoeffding,

Dr. Per Jacobsson
Managing Director
International Monetary Fund
Washington 25, D. C.

*Mr. Hoeffding will ring for
an appointment today.*

Neue Zürcher Zeitung

REDAKTION

Falkenstrasse 11, Zürich 1, Tel. (051) 32 71 00
Telegramm-Adresse: «Zürcherzeitung Zürich»

Zurich, 2nd April 1957

Dr. Per Jacobsson
Managing Director of the
International Monetary Fund
1818 H-Street
Washington D.C.
USA

Dear Mr. Jacobsson,

This is to introduce to you our New York correspondent, Dr. Waldemar Hoeffding, who is in charge of reporting about the International Monetary Fund and the Bank for Reconstruction and Development. I would be extremely grateful to you if you could receive Mr. Hoeffding at the occasion of his next visit to Washington and if you and your staff would be helpful to him.

From your daughter, Mrs. Jucker, I heard that in the last month you had been almost confined to your office in Washington. Should you in the next time happen to come to Europe, I should very much like to meet you. I am at the moment working on a paper on the monetary aspects of the European economic integration.

Yours sincerely,


(Dr. F. Aschinger)